

Social Media Marketing Portfolio

We Create Digital Experiences That Build Brands

In today's fast-moving digital landscape, social media is far more than posting content—it's about crafting a distinct brand identity, earning audience trust, and driving meaningful engagement. We specialize in designing impactful social media strategies that help brands stand out, connect authentically, and grow consistently across every digital platform.

From luxury jewelry and wedding filmmakers to lifestyle, wellness, and public figure brands, we manage every client with creativity, strategic precision, and performance-driven execution.

 [INSTAGRAM](#)

 [REELS & VIDEO](#)

 [LUXURY BRANDS](#)

 [GROWTH STRATEGY](#)

Our Expertise

We offer a full spectrum of social media services — from strategy and content creation to brand positioning and performance optimization. Every service is tailored to your brand's unique goals and audience.



Social Media Management

Complete handling of Instagram and social platforms with planned strategies and consistent execution.



Content Creation

Creative posts, reels, stories, and trending content tailored to your brand identity.



Branding & Positioning

Building a unique and premium digital presence for businesses and personal brands.



Reels & Video Marketing

High-engagement short-form content designed for reach, visibility, and audience retention.



Growth Strategy

Organic audience growth, engagement optimization, and community building.



Creative Campaigns

Festival campaigns, product launches, promotional creatives, and awareness campaigns.

ZNZ Mood — Chocolate & Wellness Brand

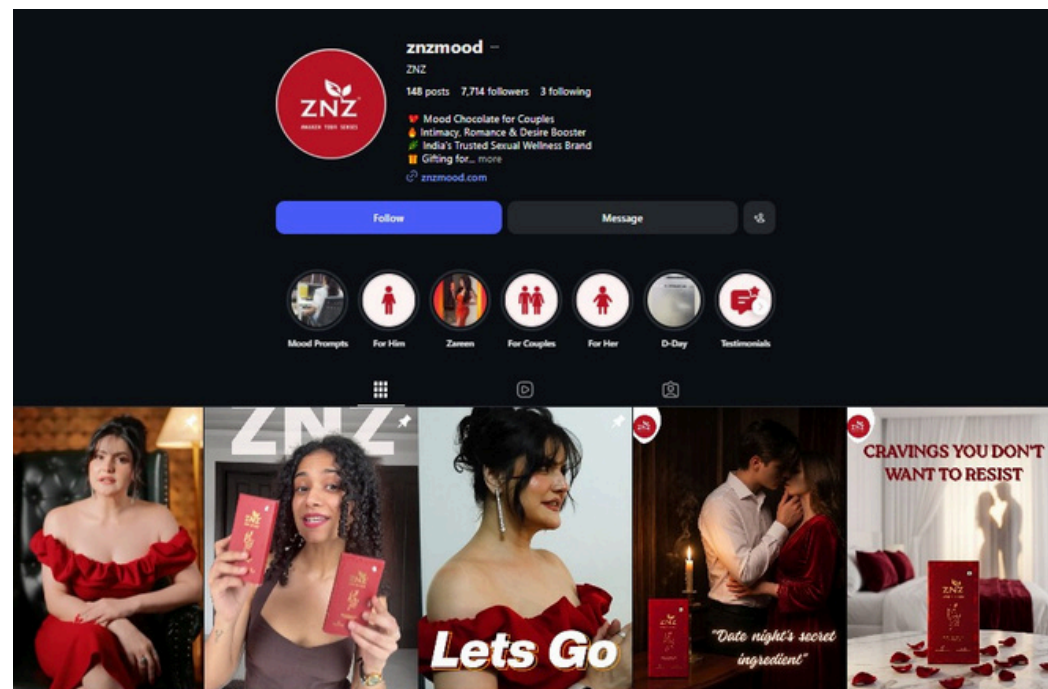
ZNZMood is a lifestyle and wellness brand focused on intimacy, gifting, and relationship wellness products. The challenge was to create engaging, youthful, and attention-grabbing content that resonated with modern audience trends while maintaining brand credibility.

Work Delivered

- Social Media Management
- Creative Reels Strategy
- Product Awareness Campaigns
- Brand Identity Development
- Engagement-Focused Content

Results & Achievements

- Built a modern and relatable brand image
- Increased audience interaction through trend-based reels
- Developed engaging lifestyle content for higher retention
- Strengthened visual branding consistency



Instagram: @znzmood

Dhirsons Jewellers — Luxury Jewelry Brand

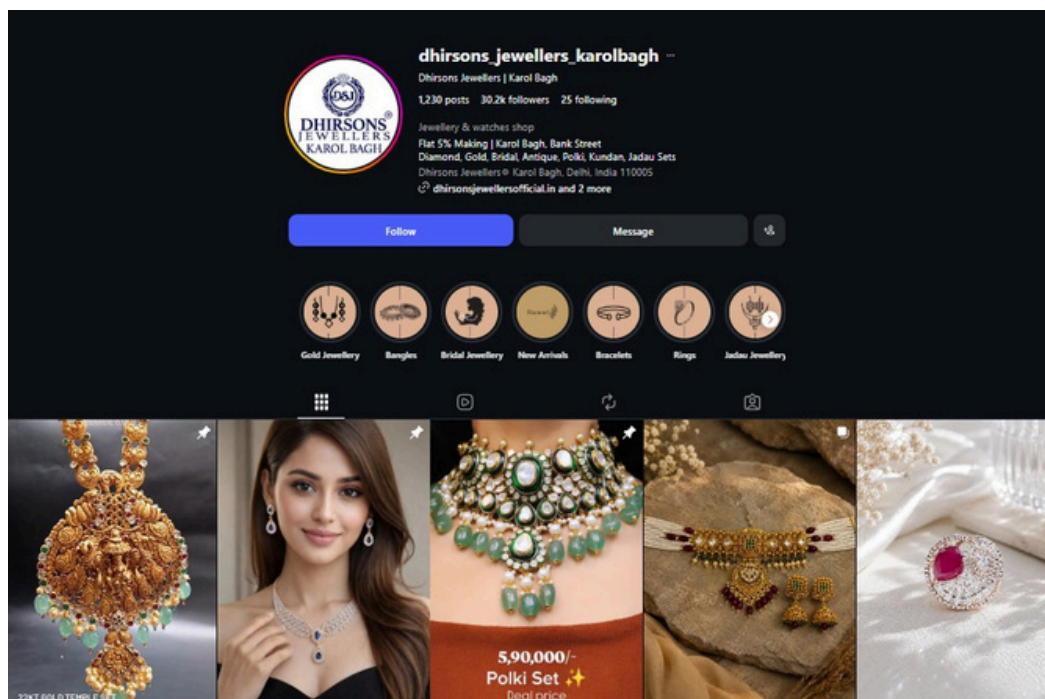
A premium jewelry brand specializing in bridal, diamond, gold, polki, and antique jewelry collections. Our focus was on creating luxurious visual storytelling to attract bridal and high-end jewelry audiences across Instagram.

Work Delivered

- Luxury Social Media Branding
- Jewelry Product Showcases
- Bridal Campaign Creatives
- Festive Promotional Content
- Engagement Strategy

Results & Achievements

- Enhanced premium brand presentation
- Improved audience engagement with luxury-focused creatives
- Developed visually consistent jewelry showcase content
- Created festive and bridal campaign visibility



Instagram: @dhirsons_jewellers_karolbagh

Public Figure & Wedding Brand Projects

Our portfolio spans diverse industries — from political and public figure branding to premium wedding photography and cinematic filmmaking. Each project is approached with a tailored strategy that reflects the brand's unique voice and audience.

Pushkal Gupta BJP — Political & Public Figure

A public and political profile focused on cultural awareness, public engagement, and community presence. We built authority, public trust, and consistent engagement through strategic content and event coverage.

- Political Social Media Management
- Event Coverage & Awareness Content
- Public Branding Strategy
- Video & Reel Management

@pushkalguptabjp

Imageamaze Productions — Wedding Photography & Film

A premium wedding photography and cinematic filmmaking brand specializing in destination weddings and luxury wedding storytelling. We built a cinematic Instagram aesthetic and optimized reels for audience reach.

- Wedding Content Planning
- Cinematic Reels & Video Strategy
- Premium Visual Branding
- Instagram Feed Optimization

@imageamaze_productions

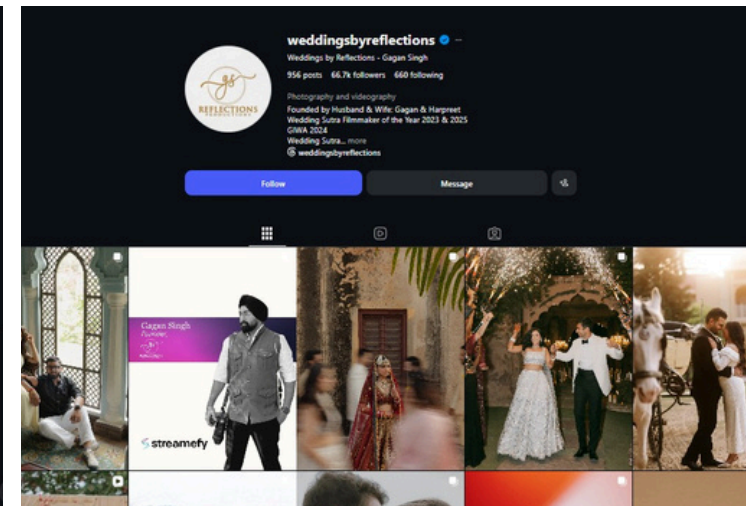
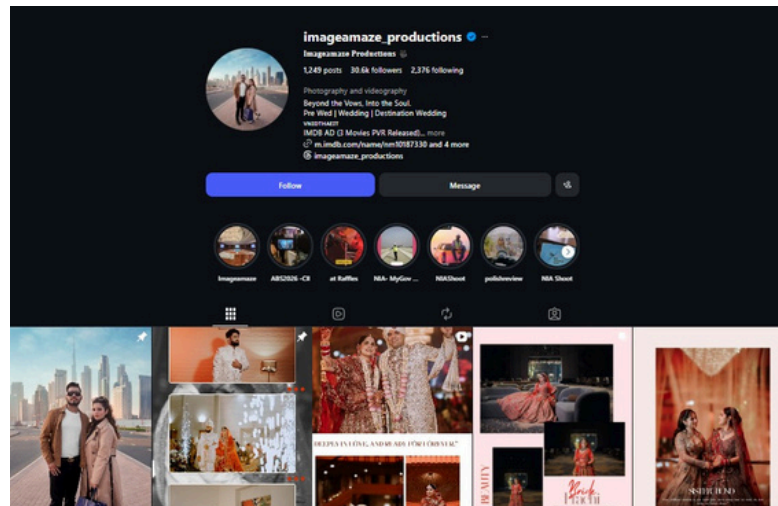
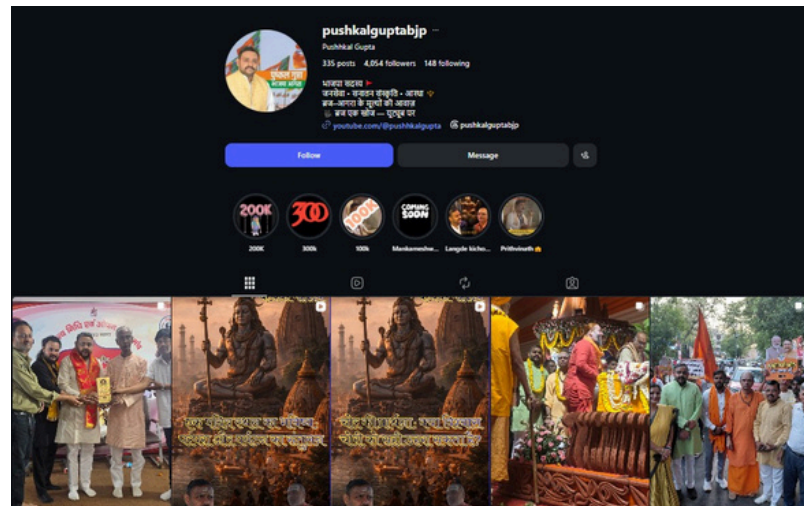
Weddings by Reflections — Luxury Wedding Filmmaking

A luxury wedding filmmaking and photography company known for elegant wedding storytelling and high-end visual production. We maintained a high-end digital identity and improved portfolio presentation.

- Instagram Branding & Feed Design
- Wedding Portfolio Presentation
- Reels & Engagement Content
- Social Media Growth Strategy

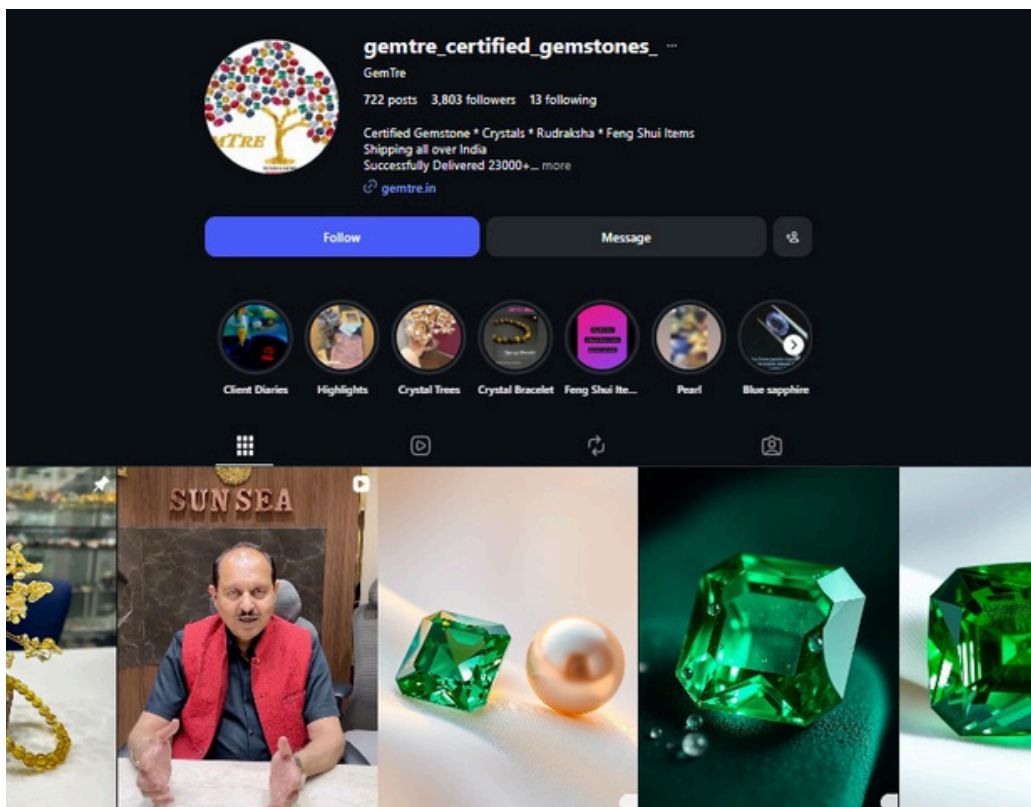
@weddingsbyreflections

Featured Projects



GemTre — Certified Gemstones & Spiritual Products

GemTre is an e-commerce and spiritual products brand offering certified gemstones, crystals, rudraksha, and Feng Shui products across India. The goal was to build trust, improve product presentation, and strengthen online visibility for a niche audience.



Work Delivered

- E-commerce Social Media Handling
- Product Awareness Creatives
- Promotional Campaigns
- Audience Engagement Content
- Brand Visibility Strategy

Results & Achievements

- Improved product presentation online
- Increased trust-building through consistent branding
- Enhanced engagement with educational and product content
- Strengthened online visibility for niche products

Instagram: @gemtre_certified_gemstones_

Our Process

Every successful campaign begins with a clear, structured approach. Our five-step process ensures that no detail is overlooked — from deep brand discovery to continuous performance optimization. We believe in building strategies that are as thoughtful as they are effective.



Brand Understanding

We deeply understand your business, audience, competitors, and goals before building a strategy.



Content Strategy

We create customized monthly content plans designed to maximize engagement and visibility.



Creative Execution

Our team develops high-quality creatives, reels, captions, and campaigns aligned with your brand identity.



Audience Engagement

We help brands build meaningful connections with their audience through consistent interaction and engagement strategies.



Performance Optimization

We analyze content performance and continuously optimize strategies for better growth and reach.

Each stage builds on the last, creating a seamless workflow that keeps your brand consistent, relevant, and growing. From the first discovery call to the final published post, our team is with you at every step.

Why Brands Work With Us

Our clients choose us not just for our creative output, but for the strategic thinking and industry experience behind every decision. We bring a blend of artistry, data awareness, and professionalism to every brand we represent.



Creative & Trend-Focused

We combine creativity with current social media trends to create content that resonates and converts.



Premium Brand Positioning

We help businesses build a strong, professional, and memorable online identity.



Consistent Growth Strategy

Our strategies focus on long-term audience growth and sustained engagement, not short-term vanity metrics.



Industry Experience

Proven expertise across luxury, wedding, wellness, public figure, and lifestyle industries.



Professional Execution

From planning to publishing — everything is managed with professionalism, consistency, and care.

Services We Offer

Our comprehensive service menu covers every aspect of social media marketing. Whether you need full platform management or targeted campaign support, we have the expertise to deliver results.

Core Services

- Instagram Management
- Content Creation
- Reel Editing
- Social Media Strategy
- Branding & Identity Design
- Luxury Brand Positioning

Specialized Services

- Wedding Brand Marketing
- Political & Public Figure Branding
- Audience Engagement
- Promotional Campaigns
- Creative Designing
- Influencer Marketing Support

6+

Industries Served

Luxury, wedding, wellness, politics, lifestyle, and e-commerce

12

Services Offered

End-to-end social media solutions under one roof

5

Step Process

Structured approach from strategy to optimization

Let's Grow Your Brand

We help brands turn followers into communities and content into impact. Whether you are a startup, luxury brand, creator, or established business — we create social media strategies that deliver visibility, engagement, and growth.

Every brand has a story worth telling. Our job is to tell it in a way that captivates, connects, and converts. Ready to take your social media to the next level? Let's start the conversation.



Get In Touch

Share your brand goals and we'll craft a strategy tailored to your vision.



Free Consultation

Book a discovery call to discuss your brand's social media potential.



Start Growing

Launch your customized strategy and watch your brand thrive online.



Ready to elevate your brand? Let's build something exceptional together. Reach out today and take the first step toward a stronger digital presence.